

UTHM LMS - AUTHORODL GUIDE

for Students



by



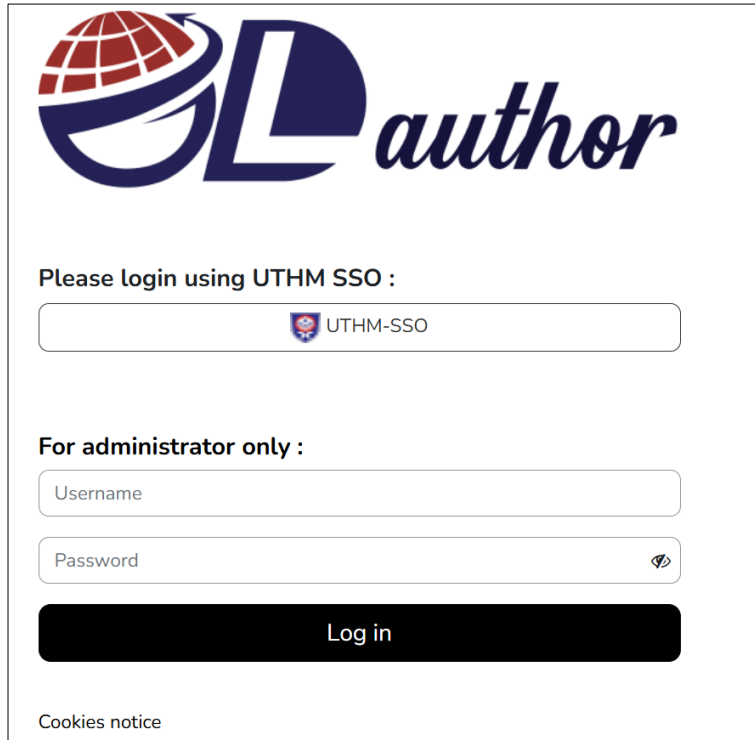
Centre for
Virtual Learning
UTHM

UTHM LMS - AuthorODL Guide for Students

Hemmy Abd Jalal
Noorhidayah Jaafar
*Centre for Virtual Learning,
Universiti Tun Hussein Onn Malaysia (UTHM).*
2024.

1. **Logging In and Navigating:**

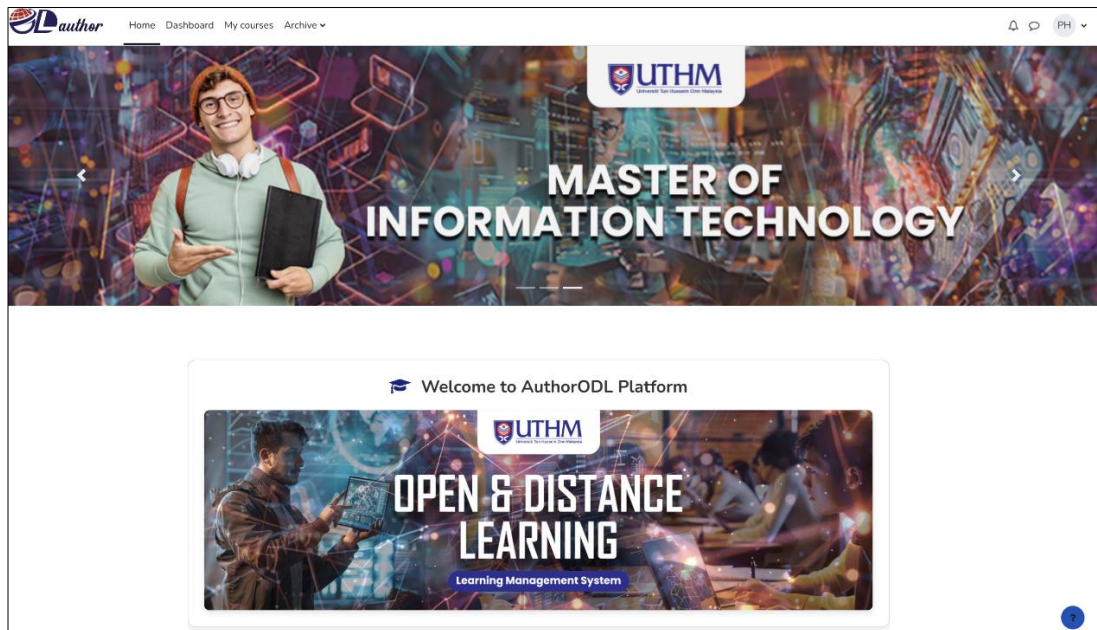
- i. Open a browser and search this URL address: <https://authorodl.uthm.edu.my/>
- ii. Choose **Please login using UTHM SSO**.
- iii. Click **UTHM SSO** button.



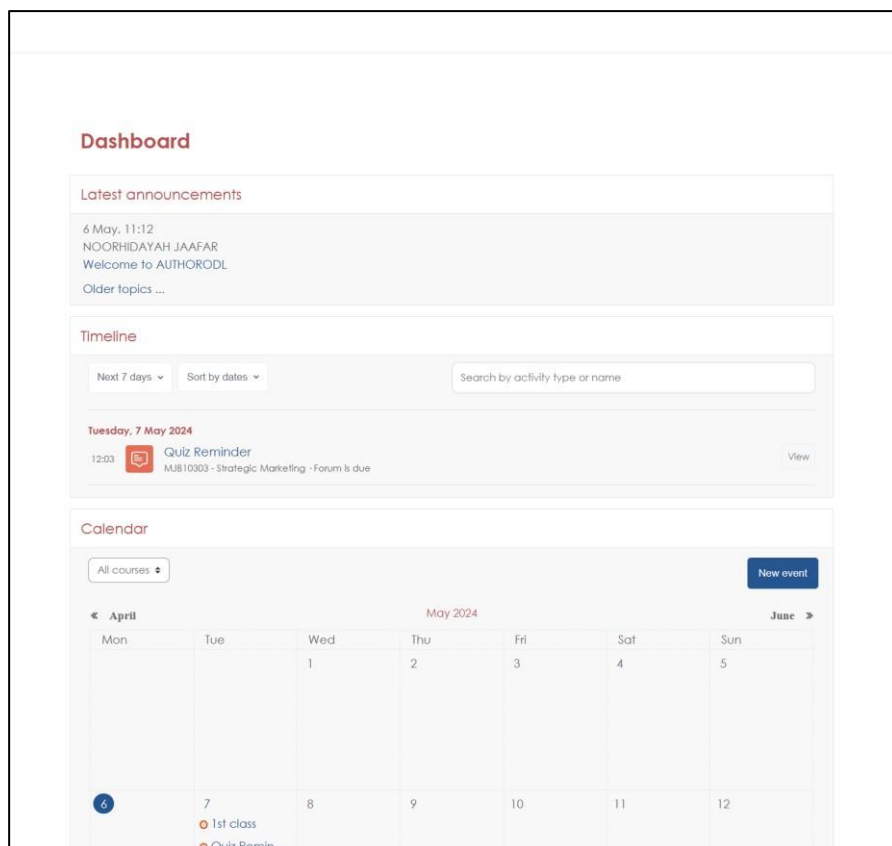
The screenshot shows the login interface for the UTHM SSO system. At the top is the logo, which consists of a stylized globe icon followed by the word "author" in a script font. Below the logo, the text "Please login using UTHM SSO :" is displayed. Underneath this text is a button labeled "UTHM-SSO" with a small UTHM crest icon to its left. Further down, the section "For administrator only :" contains two input fields: "Username" and "Password". The "Password" field has a small eye icon to its right for toggling visibility. Below these fields is a large black button with the text "Log in" in white. At the bottom left of the page, there is a link for "Cookies notice".

- iv. After click, you will **be redirected to SSO UTHM page**.
- v. Enter **Log in credentials**: Use your assigned username [Matric Number] and password (same with SMAP).
- vi. Click **Sign In** and **get 6-digit code from your authenticator**.
- vii. Click **Sign In**.

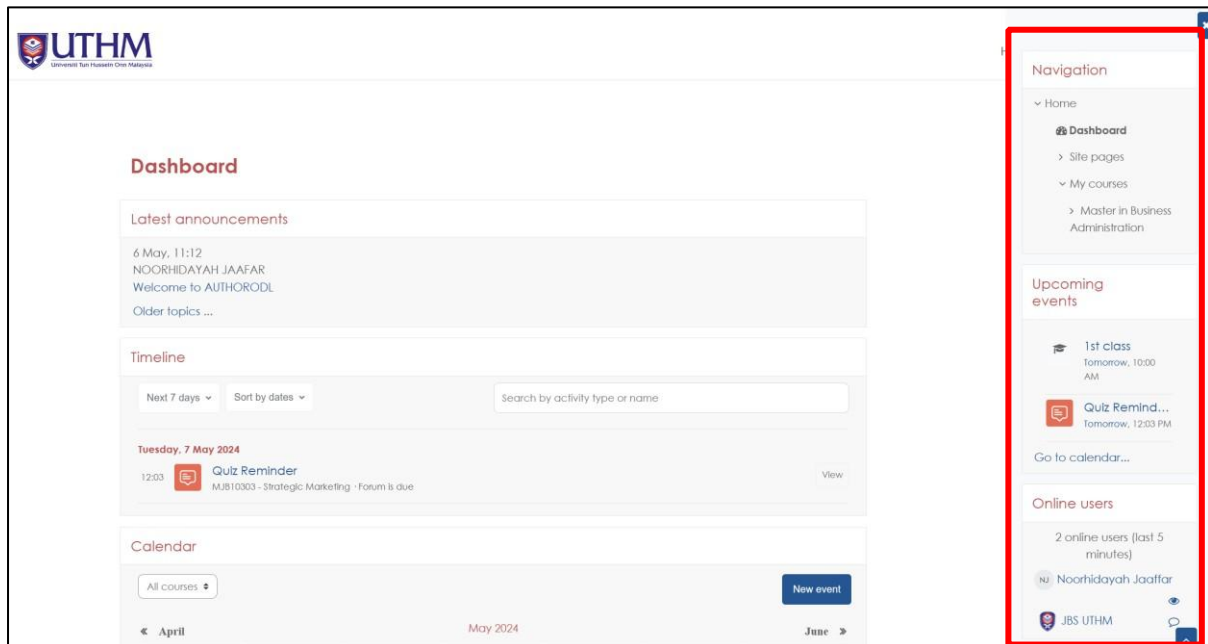
viii. **Home:** After successfully logging in, you'll see your home page.



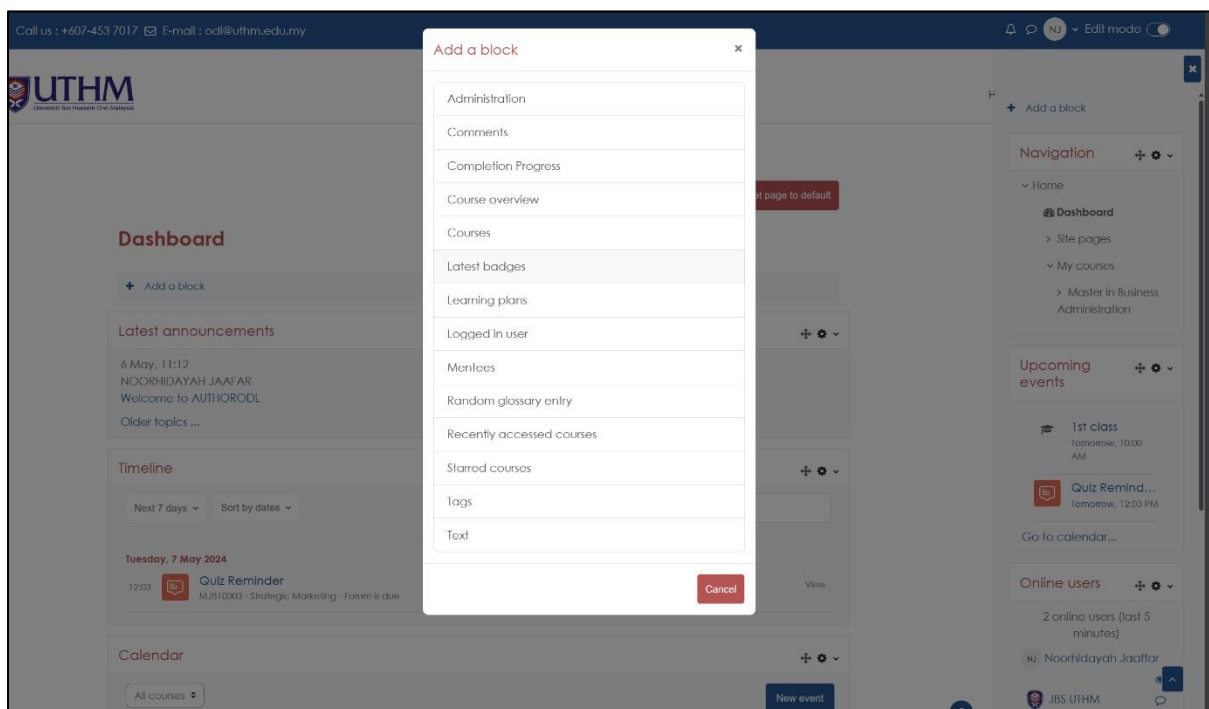
ix. **Dashboard:** Next to Home is Dashboard, you'll find announcements, important dates, and general information.



- x. At the right sidebar at **Dashboard** page, you'll see the block information about the course upcoming events, navigations, online users and more.

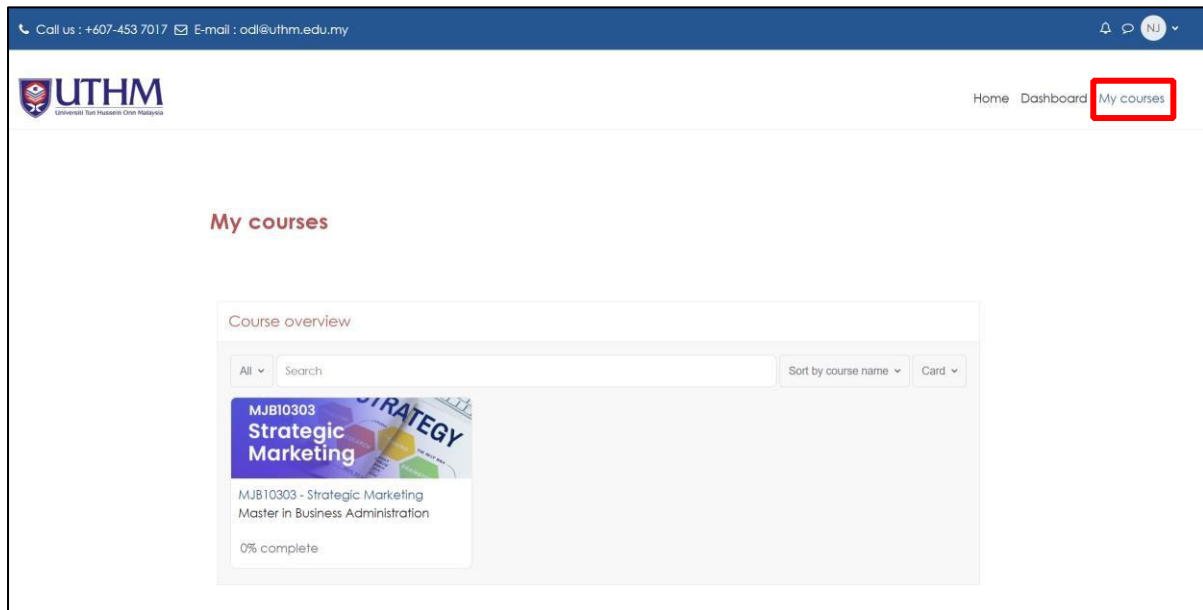


- xi. And you can add anything block depending on what information that you want to know by turning edit mode on.



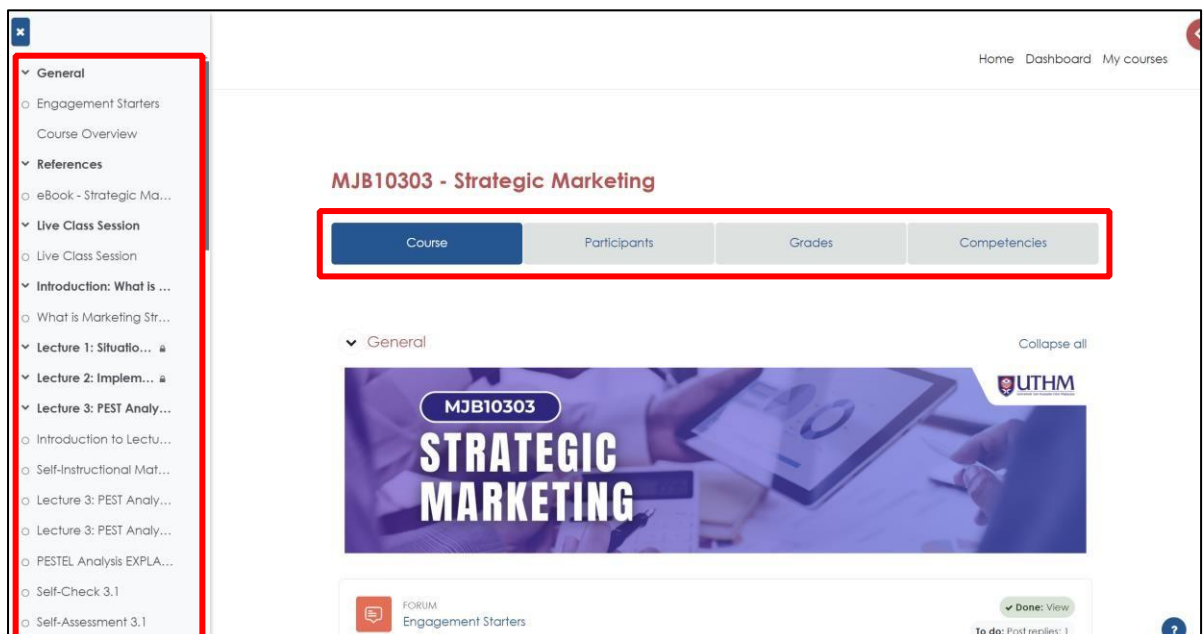
- xii. **My Course:** Next to Dashboard is My Course. Navigate to your courses from there.

- xiii. **Course Overview:** Click on **My Course** and explore the course overview to find your enrolled courses. Click on a course to access its content.



2. Course Pages:

- i. After click on a course, you'll see this page
- ii. Course Home: Start with the course home page. Here, you'll find **course content**, **participants**, and your **grades** for the course. At the left side of the page, there is also a **course index**.



- iii. **Course:** In a course content, you'll see all modules or topics. Each module contains learning materials, assignments, and quizzes

FILE

Self-Instructional Materials (SIM) : Lecture 1

View

FILE

Lecture 1: Situation Assessment and Strategy Formation

View

Lecture 1 - Situation Assessment (The External Environment)

URL

Evaluating the Business' Internal & External Environments

View

Let us understand more about the Business Internal and External Environments.

QUIZ

Self-Check 1.1

View

Receive a grade

QUIZ

Self-Check 1.2

View

Receive a grade

FILE

Lecture 1: Situation Assessment and Strategy Formation

View

- iv. **Participants:** you'll see the list of all participants that enrol in this course.
- v. **Grades:** you'll see your grades for quiz/exams.

Master in Business Administration

User report

MJB10303 - Strategic Marketing: View: User report

Course

Participants

Grades

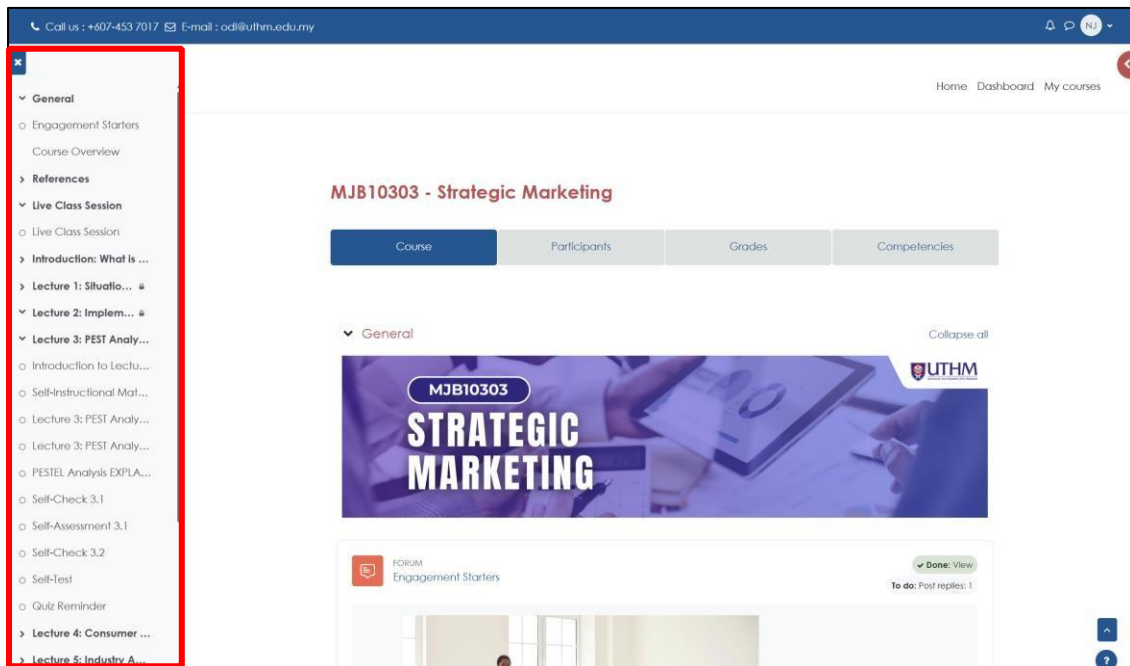
Competencies

User report

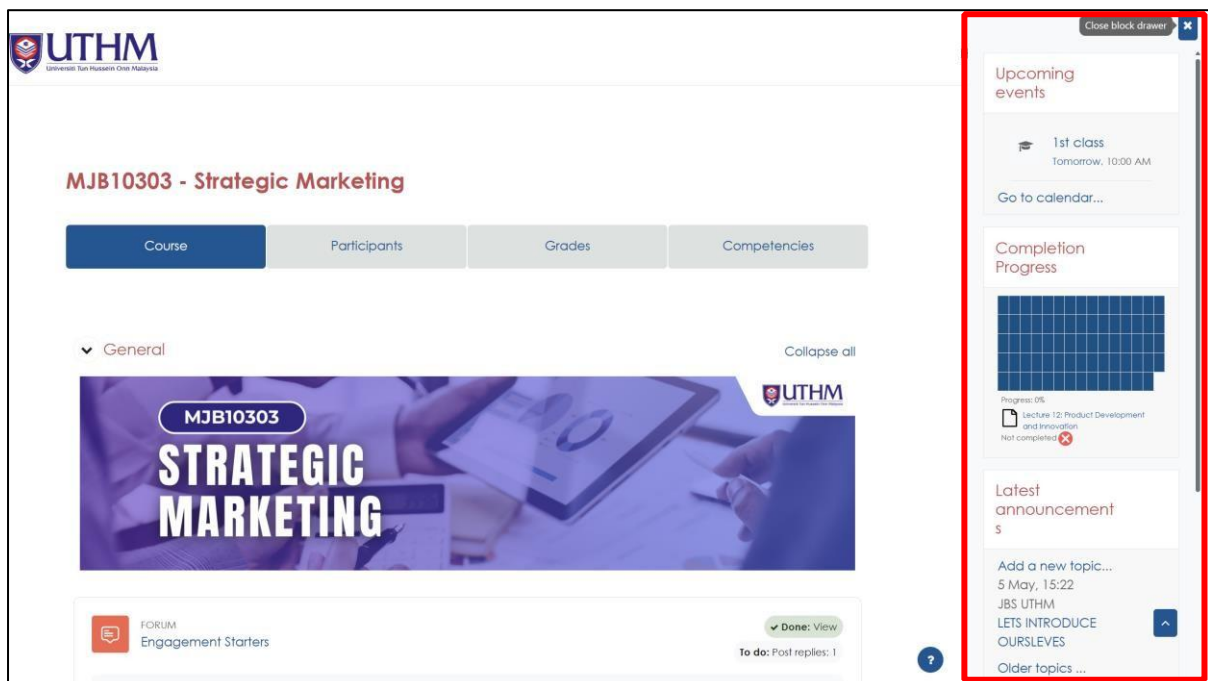
User report - Noorhidayah Jaaffar

Grade item	Calculated weight	Grade	Range	Percentage	Feedback	Contribution to course total
■ MJB10303 - Strategic Marketing						
☑ Self-Check 3.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Check 4.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Check 5.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Check 5.2	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Check 4.2	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Assessment 3.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Assessment 4.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Check 3.2	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Self-Assessment 5.1	0.00 % (Empty)	-	0-10	-		0.00 %
☑ Quiz 1	100.00 %	10.00	0-10	100.00 %		100.00 %
Σ Course total	-	10.00	0-10	100.00 %		-

- vi. **Course Index:** Use the left sidebar to navigate between different sections of the course.



- vii. **Block Drawer:** Located at right sidebar, you'll see the block information about the **course upcoming events**, **announcements**, **course completion progress** and many more.




3. Accessing Content:

- i. **Resources:** Look for resources such as PDFs, videos, links, and interactive content. These are usually available within modules.

▼

References

Utilize these resources to make learning easier and improve your grades.



FILE

eBook - Strategic Marketing

11.0 MB PDF document


Mark as done

Other References:

1. Mooradian, T, Matzler, K and Ring, L (2013). Strategic Marketing: Pearson New International Edition. Pearson Education Limited, ISBN-10:1292020563
2. Chernev, A, Kotler P. (2019). Strategic Marketing management (7th edition). Cerebellum Press, ISBN-10:193657215x
3. Kerin, R., Peterson, R. (2019) Strategic Marketing Problems: International Edition (12th edition), Prentice Hall, ISBN-10 0273768948
4. Kotler, P, Keller, K.L, Ang S.H, Leong, S.W, Tan C.T (2019) Marketing Management: An Asian Perspective (6th edition), Prentice Hall

- ii. **Readings:** Read any assigned materials carefully. Some courses may have textbooks or additional readings.

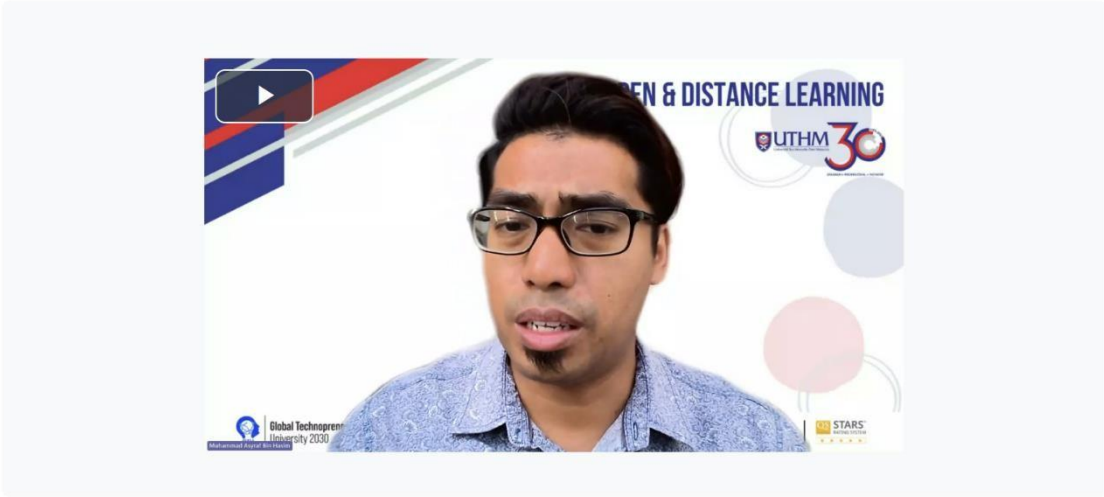
- iii. **Lectures and Presentations:** Access recorded lectures or presentations if available.



PAGE

Introduction to Lecture 3

To do: View

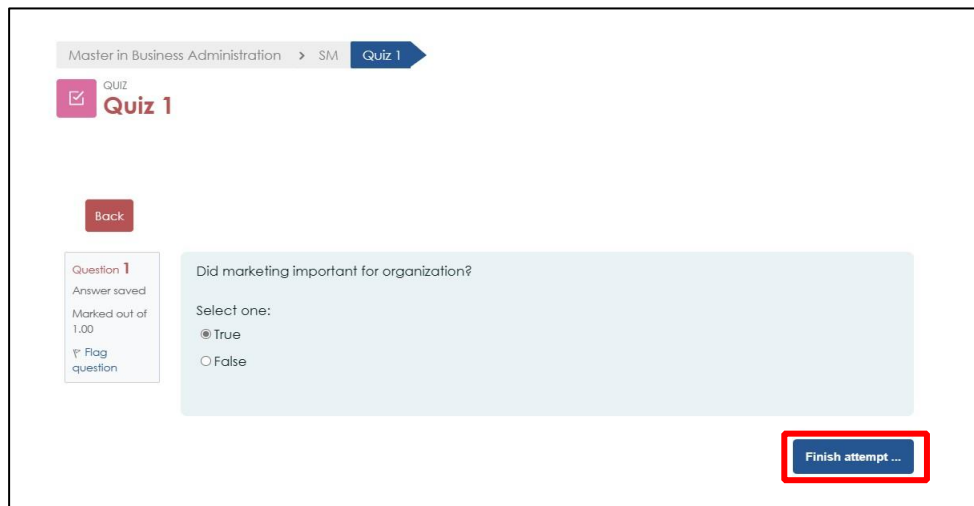


4. Assignments and Assessments:

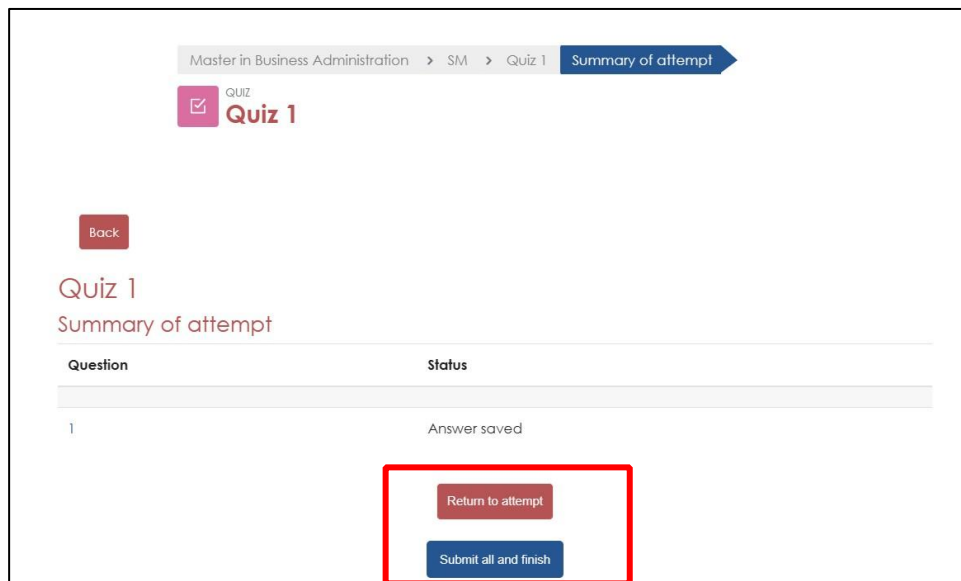
- i. **Submission Guidelines:** Follow specific instructions for submitting assignments. Check deadlines and file formats.
- ii. **Quizzes and Exams:** Take quizzes and exams within the specified time frame. Review your answers before submitting.
- iii. Click the quiz link.



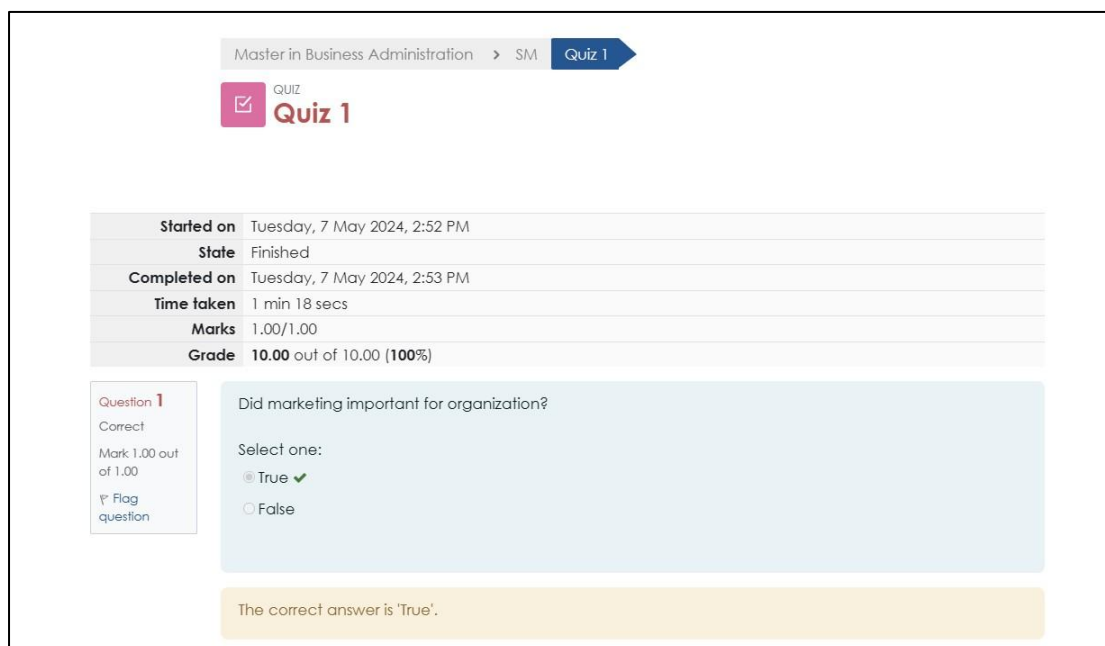
- iv. Answer quiz and click **Finish Attempt** after finish answer it.



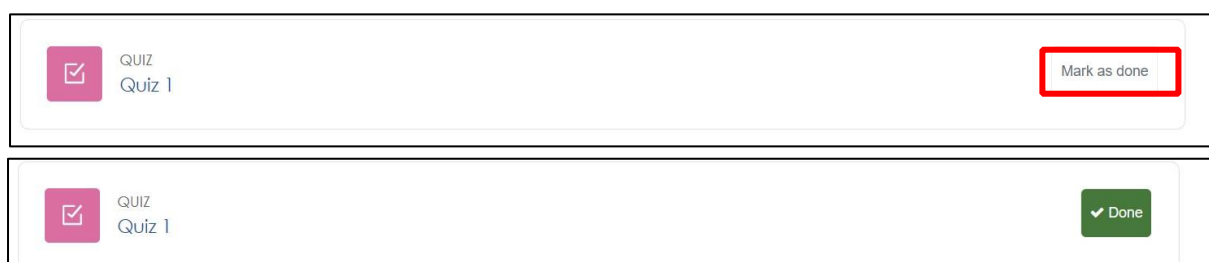
- v. Click **Submit all and finish** if there is no change answer. If you want to change the answer, click on **Return to attempt**.



vi. After successfully submitting the answer, the result page will appear.



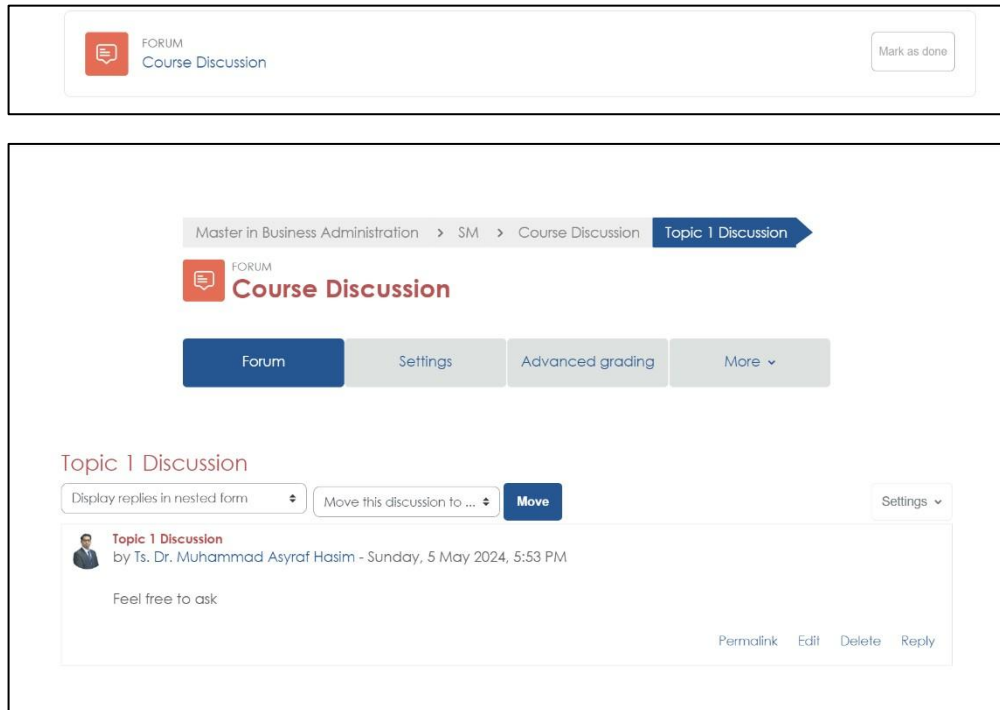
vii. **Mark as done** when you already take quiz (if have this option)



viii. **Feedback:** Check for feedback on your assignments and assessments.

5. Participating in Discussions:

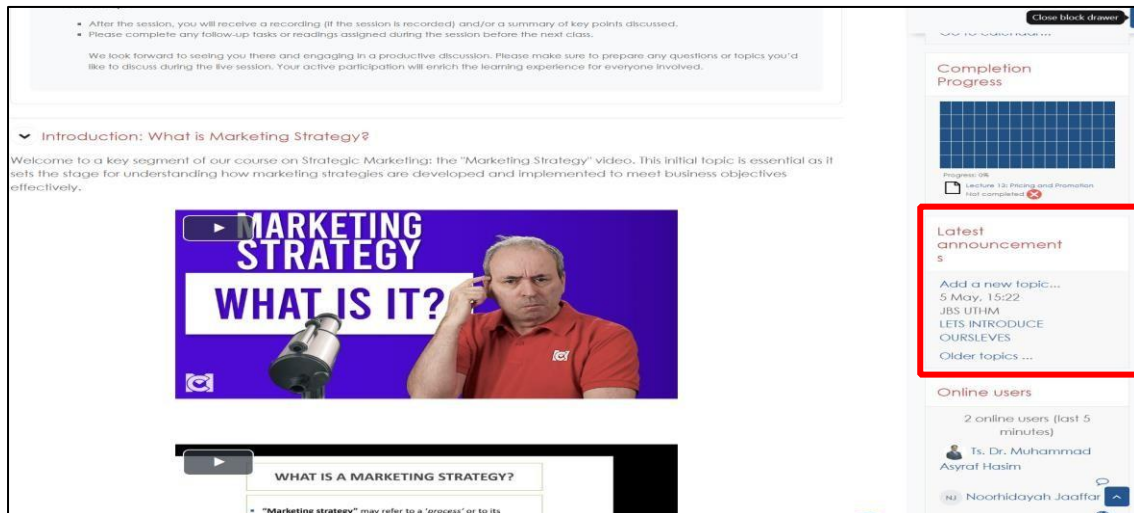
- i. **Forums:** Click **Forum** link to open the discussion. Click **Reply** to engage in discussion forums related to course topics. Be respectful and contribute thoughtfully.



- ii. **Netiquette:** Follow netiquette rules—use proper language, avoid all caps, and cite sources when necessary.
- iii. **Replying:** Reply to your peers' posts to foster meaningful discussions.

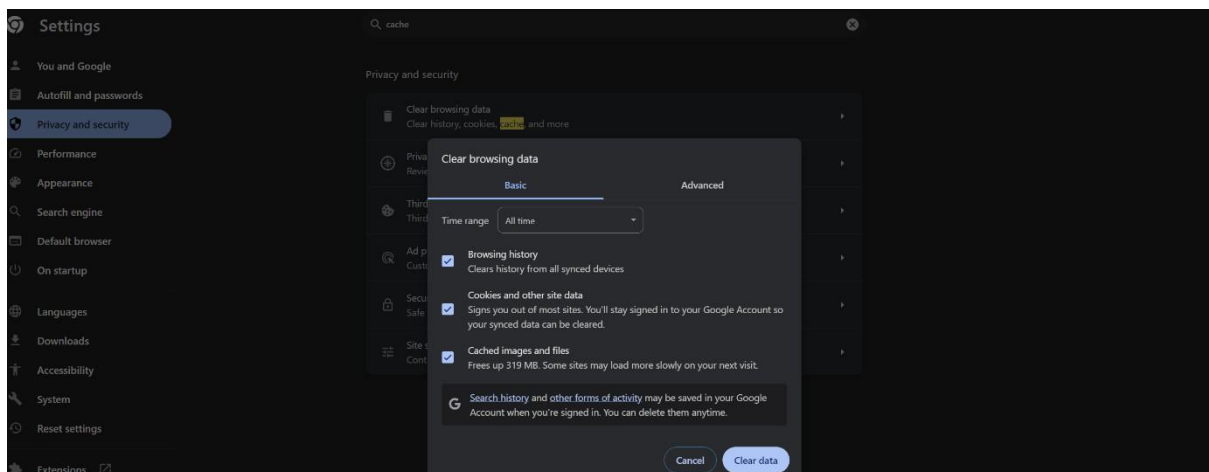
6. Notifications and Announcements:

- i. **Notifications:** Enable notifications to stay informed about course updates, new content, and deadlines.
- ii. **Announcements:** Read course announcements regularly. Lecturers may share important information here.



7. Technical Tips:

- i. **Browser Compatibility:** Use a compatible browser (e.g., Chrome, Firefox) for the best experience.
- ii. **Clear Cache:** If you encounter issues, try clearing your browser cache. Go to browser settings and search cache.



8. Privacy and Academic Integrity:

- i. **Privacy:** Respect the privacy of other students. Do not share their personal information.
- ii. **Plagiarism:** Avoid plagiarism by citing sources properly. Use original work and give credit to the author.

9. Seek Help:

- i. **Support:** If you facing technical issues or need assistance, contact Centre for Virtual Learning, UTHM (Mr.Hemmy – hemmy@uthm.edu.my / Ms. Noorhidayah – hidayahj@uthm.edu.my)

- ii. **Course-Specific Questions:** Reach out to your course instructor or teaching assistants for subject-related queries.

End.

